

CABINET (TRAFFIC & PARKING) COMMITTEE

1 DECEMBER 2010

CAR PARK CHARGES – RESULTS OF ADVERTISEMENT OF ORDER

REPORT OF HEAD OF ACCESS AND INFRASTRUCTURE

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RECENT REFERENCES:

[CAB 2061](#) Car Park Charges & Operation Review – 13 October 2010

[CAB 1915 \(TP\)](#) Car Park Charges Review – 5 November 2009

[CAB 1796](#) Review of car park charges 2009/10 – 4 February 2009

[CAB 1597](#) Review of car park charges 2008/09 – 16 January 2008

EXECUTIVE SUMMARY:

This report summarises the responses made to the proposal to vary parking charges, which was advertised following the approval of the recommendations in CAB2061(see Appendix 2) which suggested changes to the charges for off street car parking, and to on street parking charges in the District, commencing in January 2011 and for the financial period 2011/12.

CAB2061 proposed no increase in the cost of charges in Winchester Town except for the introduction of a 'flat' fee of £2 for Sunday parking in the town centre 'core' short stay car parks and some changes to on street charges and at River Park Leisure Centre. It also proposed some increases to the cost of short stay parking in the rural market town parks in the District.

It notes the potential impact of the planned VAT increase from January 2011 and the risks of reduced parking income as a result of future reductions in Government spending.

RECOMMENDATIONS:

1. That the changes to on and off-street parking charges be agree as set out in paragraph 1.2 below for implementation from Monday 31 January 2011.

CABINET (TRAFFIC & PARKING) COMMITTEE

1 DECEMBER 2010

CAR PARK CHARGES – RESULTS OF ADVERTISEMENT OF ORDER

REPORT OF HEAD OF ACCESS AND INFRASTRUCTURE

DETAIL:

1 Introduction

- 1.1 At its meeting of 13 October 2010 Cabinet, approved the recommendations set out within CAB 2061 (see Appendix 2), which proposed changes to the charges for off street car parking, and to on street parking charges in the District, commencing in January 2011 and for the financial period 2011/12.
- 1.2 The recommendations agreed in CAB2061 were:
 1. That there be no increase in the level of weekday and Saturday parking charges for the off street car parks and park and ride in Winchester Town, with the exception of recommendation 5 below.
 2. That charges for parking on a Sunday in the Winchester Town 'core' short stay car parks (The Brooks, Middle Brook Street, Colebrook Street, Friarsgate, Jewry Street, Cossack Lane, Upper Brook Street and St Peters) be introduced on a 'flat-rate' basis of £2 per visit between 10am and 4pm. and that a £2 flat rate fee is also introduced in metered on-street parking bays on Sundays for bays in the vicinity of these central car parks as set out in paragraph 2.4 of the report and the schedule in the appendix.
 3. That the 'free half-hour' on-street parking in Winchester town centre be removed, and that the minimum charge period be set at half hour and that payment for such minimum charge period be set at 50p.
 4. That parking charges for short stay visits to towns in the rural area of the District are increased by 20p per hour for 1 hour, 2 hour and 3 hour stays, as shown in Appendix 1 to the report.
 5. That the cost of all-day parking in the River Park Leisure Centre be increased from £8 to £10 Monday to Friday (with no change to the existing charges for Saturdays).
- 1.3 The primary reason for the recommendations was to generate sufficient funds across the District to cover the cost the increased VAT liability which comes into effect in January 2012.

2 Consultation and Discussion.

- 2.1 The introduction of Sunday parking charges requires formal advertisement which provides the opportunity for individuals and organisations to make their comments.
- 2.2 To make business organisations aware of the report on changes to car parking charges being considered by Cabinet on 13 October 2010 a letter was sent to the following business organisations on 5 October 2010 asking that they disseminate it throughout their membership:
- Winchester Business Improvement District
 - Hampshire Chamber of Commerce
 - Federation of Small Businesses
- 2.3 Following the Cabinet meeting on 13 October the required statutory notices were placed at all parking locations affected by the proposed changes and a notice was placed in the local press. This provides the opportunity for representations to be made. Face to face meetings were also offered to business representatives / groups before the end of the consultation period, and the matter was also discussed by the Local Economy Scrutiny Panel on 16 November 2010 as part of the wider budget consultation.
- 2.4 A list summarising the objections and comments made is set out in Appendix 1. In total of 38 responses (letters and emails) to the proposals were received by 19 November 2010. The official closing date was 15 November 2010. The objections related to the impact of the proposed charges as follows:
- on the residents' parking scheme
 - on shops and traders
 - in the market towns
- 2.5 The objections/ comments received from residential properties primarily relate to the impact of Sunday parking charges on the availability of residents' parking spaces within the controlled zones due to people searching for and parking in residents' bays rather than paying in car parks. This matter has been considered and is also discussed in a separate report elsewhere on this agenda relating to a review of the Winchester Residents' Parking Scheme. There is very little available on-street parking at weekends and this, combined with the availability of free off-street car parking in long stay car parks, currently minimises the number of people seeking to park on street on Sundays. The introduction of Sunday charging in central car parks may change this, so it is proposed to monitor the effect on residents' parking and if required extend the control period to include Sundays.

- 2.6 Some residents also raised the issue of extending the concession that allows residents' permits to be used free in some of the Councils off-street car parks on Saturdays. As set out in CAB2061, the current concession that allows resident parking permit holders to park free on Saturdays in certain car parks will be extended to Sundays.
- 2.7 Residents have also raised general issues about parking availability and capacity in individual zones. This matter is also discussed in a separate report elsewhere on this agenda in relation to a review of the Winchester Residents' Parking Scheme.
- 2.8 Comments from traders, Councillors, parish and town councils and business groups primarily express concerns about the impact on business of the charging proposals, not only in Winchester but also in the market towns of Alresford, Bishops Waltham and Wickham.

A meeting took place on 15 November 2010 with representatives of the Hampshire Chamber of Commerce and Industry, the Winchester BID, the Head of Access and Infrastructure and the Portfolio Holder for High Quality Environment to discuss the proposed car parking charges. The proposed charges were explained and a detailed discussion took place regarding the implications for, and the concerns of, business. A number of specific requests were made as set out below and each is discussed in turn:

- *That the Sunday charges are only applied between 12pm and 4pm rather than between 10am and 4pm, and a system deployed whereby Sunday shoppers could pay for the whole day during the free morning period to avoid having to come back to their car to pay at noon.*
It was felt that this would be better for those who were attending church and would also allow people who choose to shop early on Sunday to do so without incurring a parking charge. It was acknowledged that there would still be some free all-day parking in the Winchester on Sundays in the long stay car parks which allow people attending church, and those shopping, to do so without having to pay to park.
- *That the introduction of any new charges is delayed until 1st April 2011.*
It was felt that this would help businesses in the post Christmas quiet period which this year could be worse due to the increase in VAT from January.
- *That Sunday charges are not introduced in on-street bays.*
It was felt that by not applying Sunday charges to on-street parking, this would lessen the impact on businesses for the casual shopper who just visits one particular shop or premises. It was acknowledged that this could however result in cars circulating looking for free spaces thus adding to congestion and pollution.

Various other issues such as car parking capacity were also discussed and it was suggested that a further meeting be arranged to discuss such matters

further. It was also pointed out that the Winchester Town Access Plan was currently being consulted upon, which provided a good mechanism for considering such issues. The use of information from businesses in relation to sales figures on certain days and times of the year was also discussed and if this could be used when considering future parking charges and strategies. It was agreed that this would be a valuable source of information and BID would try to set up a mechanism whereby such information could be collected.

In the formulation of the proposed revised car parking charges a comparison of charges in other towns of similar characteristics and size was made to ensure that the Winchester District charges are not out of line with other places which compete for trade.

In Winchester Town, no increase is being proposed in the weekday charges (with the exception of River Park Leisure Centre where all day charges are proposed to rise to deter all day parking) in recognition of the economic circumstances that are being faced at present. The long stay car parks will also stay free on Sundays, thereby giving people a choice of paying a flat rate fee of £2 to park all day directly in the core central area or to park free in the long stay car parks and walk into the centre.

In Wickham, Alresford and Bishops Waltham changes to weekly daily rates are proposed. These are larger than the 2.5% increase in VAT but are still considered reasonable when compared to other similar towns. Car park charges in Wickham, Alresford and Bishops Waltham have not been increased since 2007.

In view of comments made it is considered that the implementation date for the proposed car parking charges should be delayed until Monday 31st January 2011 (first Sunday 6th February 2011). This will avoid confusion with various promotions including free Christmas parking and Sunday Park and Ride.

3 Financial appraisal

3.1 As discussed in CAB 2061 – See Appendix 2.

OTHER CONSIDERATIONS:

4 SUSTAINABLE COMMUNITY STRATEGY (RELEVANCE TO):

4.1 The proposals accord with the corporate priority for safeguarding our high quality environment. There is a potential impact on businesses which could affect the Strategy's economic prosperity outcome, and the Local Economy Scrutiny Panel has asked for monitoring reports to assess the success of the new charging arrangements and any feedback from businesses following implementation. Benchmarking activity indicates that the impact on

Winchester should not be very significant, as other similar destinations are already making comparable charges and they have already become the 'norm' in most historic cities and indeed other Hampshire towns.

5 RESOURCE IMPLICATIONS:

- 5.1 CAB 2061 (Appendix 2) which was reported to and agreed by Cabinet on 13th October 2010 examined the financial appraisal relating to the proposed changes. It clearly identified how the impending VAT rise set for implementation in January 2011 has budget implications for the City Council.
- 5.2 The increase in VAT to 20% from 1 January 2011 will result in a direct reduction in parking income. It is not feasible given the current financial position to allow car park revenue to fall.
- 5.3 A delay in implementation of the proposed car parking charges to Monday the 31st January 2011 (first Sunday 6th February) will reduce anticipated income levels by around £9,000.

6 RISK MANAGEMENT ISSUES

- 6.1 As discussed in CAB 2061 – See Appendix 2.

BACKGROUND DOCUMENTS:

Objections and representations submitted following public advertisement of the proposals.

APPENDICES:

Appendix 1: Consultation Responses

Appendix 2: [CAB 2061](#) Car Park Charges & Operation Review – 13 October 2010

Appendix 1: Consultation Reponses

Objectors Address	Summary of Objection / comment	Response
Colebrook Street #1 Winchester	Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks. Potential to exacerbate problems for residents.	1. A report elsewhere on the agenda deals with this issue and considers the case for operation of the residents' parking controls on Sundays should it be required
Colebrook Street #1 Winchester	The implementation of Sunday charging needs to be done in conjunction with the extension of the residents parking scheme to cover Sunday operation.	See Comment 1 above
Colebrook Street #2 Winchester	Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks. Potential to exacerbate problems for residents, particularly in Zone S	See Comment 1 above
Colebrook St #3 Winchester	Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks. Potential to exacerbate problems for residents and increase congestion.	See Comment 1 above
Colebrook St #3 Winchester	Need for expansion of double-yellow lines to control inappropriate parking.	See Comment 1 above
Colebrook St #3 Winchester	The implementation of Sunday charging needs to be done in conjunction with the extension of the residents parking scheme to cover Sunday operation	See Comment 1 above
Colebrook St #3 Winchester	Need to continue to allow residents to use the car parks free of charge at weekends.	2. It is proposed that the concession that allows Resident's to park free in a number of the towns central car parks be extended to include parking on a Sunday
Colebrook Street #4 Winchester	Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks. Potential to exacerbate problems for residents and increase congestion.	See Comment 1 above

Objectors Address	Summary of Objection / comment	Response
Colebrook Street #4 Winchester	The implementation of Sunday charging needs to be done in conjunction with the extension of the residents parking scheme to cover Sunday operation and to continue to allow residents to use the car parks free of charge at weekends.	See Comments 1 & 2 above
Colebrook Street #4 Winchester	Could Colebrook Street & Guildhall yard car parks be included as part of the 'inner' zones residents parking concession?	3. This is not a proposal within the report. The concession allows parking within the larger car parks where there is spare capacity at the weekends; this does not apply to Colebrook street or Guildhall Yard.
Colebrook Street #4 Winchester	Resident #4 also makes a considerable representation on possible changes to the operation of the Residents' parking scheme and on how additional parking may be possible.	4. The points made are of considerable interest and will be followed up in due course, but they are not of material consideration in relation to the order advertised.
Colebrook Street #4 Winchester	Could the residents parking permits allow parking in two different and neighbouring zones	5. This consideration currently under review and is covered by another report 'Residents Parking Review' elsewhere on this agenda
Colebrook Street #4 Winchester	Could spaces in Colebrook street, Market Lane & Broadway be allowed for dual-use by Residents permits and pay & display?	6. This is not a proposal within the report. The 'dual-use' of such spaces could result in the spaces not being available to visitors and shoppers for much of the day.
Colebrook Street #4 Winchester	In Gladstone Street car park some spaces are marked out for residents parking, can the same be done in Colebrook Street car park?	7. The 'resident' spaces in Gladstone street were in relation to the closure of parking in Tower Street whilst building works were carried out. Those spaces have since been removed.
Abbey Passage #5 Winchester	Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks. Potential to exacerbate problems for residents.	See Comment 1 above
Abbey Passage #5 Winchester	Objects to the loss of the one 'free' day per week. Would seek a concession to allow residents' to use car parks free of charge.	See Comments 1 & 2 above

<p>Abbey Passage #5 Winchester</p>	<p>Suggests the retention of the free '30 minutes' in Winchester town.</p>	<p>8. The free '30 minutes' parking is contrary to the aims of the Air Quality Action Plan covering much of the town centre in that it encourages drivers to circulate searching for 'free' spaces. In addition the income generated is important to offset the Council's additional VAT liability.</p>
<p>Parchment Street #6 Winchester</p>	<p>Objects to the proposals unless amendments are made:</p> <ol style="list-style-type: none"> 1. Extension of the residents' parking scheme to cover operation on Sundays 2. Council undertakes effective enforcement parking restrictions on Sundays. 3. The current concession that allows some residents' permits to use some off street car parks on Saturdays is extended to include 'visitors' permits so that visitors can do so without charge. 	<p>See Comments 1 & 2 above</p>
<p>Oaklands Close #7 Winchester</p>	<p>Objects to the poor publicity and lack of opportunity for the public to express their views of the proposals</p>	<p>9. Advertisement of the proposal has taken place in accordance with the statutory requirements. Copies of the notice have been posted in 60 locations in car parks and on street parking areas. Consultation with residents will take place regarding the proposed changes to the Winchester Residents Parking Scheme with residents in due course which will consider the issues raised by residents in this report.</p>
<p>Oaklands Close #7 Winchester</p>	<p>The proposals do not take into account the more limited bus service on Sundays requires greater car dependence</p>	<p>10. The proposals do not in any way reduce the availability of Sunday parking and retain a balance of charged-for and a free spaces for those who travel by car. Also, bus services do not come within the jurisdiction of the city council.</p>
<p>Oaklands Close #7 Winchester</p>	<p>The fees (Sunday) set will encourage people to go 'elsewhere' to the detriment of local business and ambience.</p>	<p>11. All similar local towns now charge for Sunday parking. Only the 'core' car parks will be charged a flat £2 daily fee. This is the same or less than similar towns charge. The outer car parks such as Tower Street and Chesil Multi (five minutes walk) will remain free.</p>

<p>Colebrook Street #8 Winchester</p>	<p>Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks.</p> <p>Potential to exacerbate problems for residents and increase congestion. Issues with access for emergency vehicles.</p>	<p>See Comment 1 above</p>
<p>Colebrook Street #8 Winchester</p>	<p>The implementation of Sunday charging needs to be done in conjunction with the extension of the residents parking scheme to cover Sunday operation</p>	<p>See Comment 1 above</p>
<p>Colebrook St #8 Winchester</p>	<p>Residents should be able to use the car parks free of charge at weekends.</p>	<p>See Comment 2 above</p>
<p>Colebrook St #9 Winchester</p>	<p>Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks.</p> <p>Potential to exacerbate problems for residents and increase congestion.</p>	<p>See Comment 1 above</p>
<p>Colebrook St #9 Winchester</p>	<p>Need for expansion of parking controls / enforcement to maintain access for emergency vehicles.</p>	<p>See Comment 1 above</p>
<p>Colebrook St #9 Winchester</p>	<p>The implementation of Sunday charging needs to be done in conjunction with the extension of the residents parking scheme to cover Sunday operation</p>	<p>See Comment 1 above</p>
<p>Colebrook St #9 Winchester</p>	<p>Need to continue to allow residents to use the car parks free of charge at weekends.</p>	<p>See Comment 2 above</p>
<p>St Swithun Street #10 Winchester</p>	<p>Sunday parking charges will adversely impact on the parking available for residents parking in city centre streets caused by visitors parking on single yellow lines and in residents bays rather than incur parking charges in car parks.</p> <p>Potential to exacerbate problems for residents, increase congestion. Issues with access for emergency vehicles.</p>	<p>See Comment 1 above</p>
<p>St Swithun Street #10 Winchester</p>	<p>The implementation of Sunday charging needs to be done in conjunction with the extension of the residents parking scheme to cover Sunday operation</p>	<p>See Comment 1 above</p>
<p>E-mail response #11</p>	<p>Insufficient publicity and consultation undertaken on the proposed charges</p>	<p>See comment 9 above</p>

E-mail response #11	Charging at this time will simply penalise shoppers and traders at the farmers market as the main shops are not open at this time. In Southampton parking is free till midday.	12. In Winchester the proposal is for a 6hr charging period from 10am to 4pm, but with a simple flat fee, plus the opportunity for free parking in 'outer' car parks. Southampton charges from noon till 6pm on Sundays at the standard weekday rates for the six hour period.
Hawes Price Development Consultants #12	Opposed to the introduction of Sunday parking charges	13. The proposal is part of a package of measures designed to generate sufficient income to offset the additional VAT burden from January 2011.
Hawes Price Development Consultants #12	Wish the council to reconsider the nature of charging in the Brooks to allow longer / all day parking for less than the current £15 all day fee.	14. This is not considered as part of this report. The parking fees set at the Brooks reflect the short stay nature of the car park. For visitors who wish to stay longer for less, there are plenty of long stay car parks and the Park & Ride.
Federation of Small Businesses #13	Opposed to the introduction of Sunday parking charges as it will discourage people from going to and spending money within the town, and will inhibit the ongoing success of the farmers market.	See comments 11 & 13 above
Federation of Small Businesses #13	Opposed to the loss of the 'free half-hour' as the 50p charge for 30minutes is a disincentive to customers of smaller independent retailers.	See comment 8 above
Coololutions #14	The proposed charges will hit trade in Winchester. Need to encourage people into Winchester, not make them go elsewhere.	See comments 11 & 13 above
Winchester Business Person #15	Opposed to the loss of the 'free half-hour' parking as it would be a disaster for businesses if this was taken away.	See comments 8, 11 & 13 above
New Alresford Town Council (NATC) #16	Object to increased fees in car parks as this will exacerbate the Alresford Town Centre parking problems. If VAT is increasing by 2.5%, why are some of the Alresford charges increasing by 66%. Requests a detailed justification of the increase. NATC suggestion to increase fees by 5p or 10p per hour, with no increase for the first hour.	See comment 13 above 15. In terms of a percentage increase, the proposed changes do represent a significant change. However, the proposed new levels of charging of 50p for one hour, 80p for two hours and £1 for three hours are approximately 1/3 rd that of parking in Winchester and this will represent the first increase in rural charges in four years, and the proposes charges will remain in line with those charged in similar locations across Hampshire.

New Alresford Chamber of Commerce (NACC) #17	Object to increased fees in rural (Alresford) car parks Opposed to high increases for short stay visits, which is the majority of visits, a 5p or 10p increase would be tolerated.	See comments 13 & 15 above
Cllr McLean #18 Bishops Waltham	Insufficient publicity and consultation undertaken with the Parish Council or traders on the proposed charges	See comment 9 above
Bishops Waltham Parish Council #19	Welcomes the retention of the free half-hour parking and no Sunday charges (rural car parks), but object to increased fees in rural (Bishops Waltham) car parks, which show little understanding of the understanding of the issues affecting the town. Any increase could result in a loss of trade for the town	See comments 13 & 15 above
Bishops Waltham Parish Council #19	The increased charges do not reflect the additional cost of VAT	See comments 13 & 15 above 16. The additional VAT burden is being met by a number of proposed changes, rather than an increase in every parking charge. Therefore some charges have been increased above the VAT increase, and some are not affected.
Bishops Waltham Parish Council #19	Apart from the 'Sunday' charges in Winchester, there seems to be no similar increases to those proposed for Bishops Waltham.	17. The proposed charges affect all 'rural' town car parks, and as such both Alresford and Wickham are similarly affected.
Meon Valley Printers #20	Objects to the proposed increases in rural car parks. With VAT going up the need to raise the charges is understood, but to increase the hourly rate by 20p from 30p to 50p is a 40% increase. How is that substantiated? It is not acceptable considering the total lack of investment in car parking in Bishops Waltham. Not to mention the trading difficulties caused by the economic situation.	See comments 13, 15 & 16 above
WinACC #21	We welcome the proposal to charge for some car parks on Sundays We welcome the proposal to charge only for open car parks on Sundays because this would give us useful experience of whether a differential charging structure would influence motorists' choice of parking place	The Support is welcomed

WACA Winchester #22	WACA represents the views of older people and from a disabled user point of view. It is their general experience that few people in the above groups actually come into the city on Sundays, or indeed Saturdays for that matter. WACA currently run a Dial-a-Ride service on alternate Saturdays with the degree of usage gradually building. However, WACA have found little, if any, call for Sunday services, especially Shopmobility. Therefore, considering our own experiences it would seem unlikely that any of our typical users will be negatively affected by the Sunday charges, especially as there is no change to Blue Badge conditions	The comment is noted.
Bishops Waltham Action Group #23	Object to increased fees in rural (Bishops Waltham) car parks, which show little understanding of the understanding of the issues affecting the town. Any increase could result in a loss of trade for the town	See comments 13 & 15 above
Bishops Waltham Action Group #24	The increased charges do not reflect the additional cost of VAT. There is a big difference between the 2.5% vat increase and the 66% proposed car parking increase.	See comments 13, 15 & 16 above
Resident #24 Hampton Hill Swanmore	An increase of two-thirds on the price of parking in Bishop's Waltham for more than half an hour because VAT is to rise by 2.5% is grossly excessive	See comments 13, 15 & 16 above
Resident #24 Hampton Hill Swanmore	If the price must rise because of VAT then why from 30p to 50p – why not 30p to 40p	See comments 13, 15 & 16 above
Resident #24 Hampton Hill Swanmore	Keeping the free half hour is vital and much appreciated but one cannot always complete the morning's tasks in 30 minutes	The comment is noted.
Resident #25 Ashley Gardens, WALTHAM CHASE	Objects to the rural price increases. Financial penalty on those who have to do lots of short trips	See comments 13, 15 & 16 above
E-mail response # 26	Daily user of the central car park in order to support the local shops. Appalled at the rate of increase of charges for parking in Bishops Waltham, which will simply encourage motorists to park free in surrounding residential areas.	See comments 13, 15 & 16 above

Ashton Lane, SO32 #27	Outraged by the proposed increases and fully support BWAG's stance. Quite how WCC can feel justified in these proposals escapes me. Bishops Waltham is a great place to shop and this would hasten its demise	See comments 13, 15 & 16 above
Tashinga #28 Bishops Waltham	As a trader for the past 10 years in Bishops Waltham I am appalled at such a huge increase. I accept that pricing needs to increase but at 66% that is surely just abusing the necessity of the situation	See comments 13, 15 & 16 above
E-mail response #29	An increase in VAT charges of 2.5% does not justify a 60% increase in charges. An increase is just another underhand tax on local shoppers and I strongly contest it. An increase will again deter local shoppers from using Bishops Waltham	See comments 13, 15 & 16 above
Bishop's Waltham Hampshire . SO32 1EX #30	Grateful that no proposed charge is being considered for the first half hour (as is the current conditions) and also that any over three hour stay is also frozen	The comment is noted
Bishop's Waltham Hampshire . SO32 1EX #30	Shoppers will go to other town shops where no charges are being made, with the effect that Bishop's Waltham's Independent High Street Traders will lose trade forcing them out of business	See comments 13, 15 & 16 above
Bishop's Waltham Hampshire . SO32 1EX #30	The increase of charges for parking in Bishops Waltham will simply encourage motorists to park free in surrounding residential areas causing traffic management issues and problems for emergency vehicle access.	18. Winchester city council has traffic management powers to control the impact of parking in residential areas should this be necessary
BW Chamber of Trade #31	<p>Object to the proposed car parking increases in the Town. The reason given is the vat increase being 2.5%, but the proposed increases are far above this being 66.6%</p> <p>Having reasonable car parking changes is crucial to the viability and vitality of our High Street shops, they are an important factor to our customers who do make their decision on where they shop based on this and we know we will lose business if they increase</p>	See comments 13, 15 & 16 above

<p>The Coffee House 10 High Street Bishop's Waltham #32</p>	<p>Object to the proposed car parking increases in the Town. The reason given is the vat increase being 2.5%, but the proposed increases are far above this being 66.6%</p> <p>Having reasonable car parking changes is crucial to the viability and vitality of our High Street shops, they are an important factor to our customers who do make their decision on where they shop based on this.</p>	<p>See comments 13, 15 & 16 above</p>
<p>E-mail response #33</p>	<p>I am not objecting to the increases, nor agreeing, but recognise the reasons why.</p> <p>I would however strongly object if the 30 minutes for free in the Basingwell car park was to disappear</p> <p>you will get many objections to the percentage increase in the costs, but it's only 20p. If you are a car user you can surely afford an extra 20p</p>	<p>Comments are noted</p>
<p>Garfield Road, Bishop's Waltham #34</p>	<p>It will discourage visitors to our village centre, adversely affecting businesses</p> <p>It will further encourage the already problematic, often illegal, on-street parking alternative to car park usage</p>	<p>See comments 13, 15 & 18 above</p>
<p>Mallard Close, Bishops Waltham #35</p>	<p>Objects to the increased parking charges in Bishops Waltham. Although the increases are not great compared to other towns and cities, I feel that with proposal to build a large Sainsbury's Supermarket in Bishops Waltham which will inevitably have a detrimental effect on the High Street, anything that will discourage people into the town should be avoided at all costs</p>	<p>See comments 13, 15 & 16 above</p>
<p>E-mail response # 36</p>	<p>Objects to the increased parking charges in Bishops Waltham. Why can you park without charge in Alresford, but not in our village? Is this a way to encourage the FOR SAINSBURY SUPERSTORE group</p>	<p>19. Free parking does exist in Bishops Waltham and there are no plans to change the 'free half hour parking.</p>
<p>E-mail response # 37</p>	<p>We are 'out-of-town' shoppers in Bishops Waltham. If the charge for car parking in the centre of town is put up and if the new Sainsbury superstore is built with free parking it will be the complete death knell of Bishops Waltham as an attractive town with individual shops.</p> <p>I hope you will use your influence to either expedite a refusal for any superstore, in which case the increased car parking charge will not matter so much, or keep the present car parking charges</p>	<p>See comments 13, 15 & 16 above</p>

<p>St Peter's Church Winchester #38</p>	<p>As currently proposed the plan is effectively a £2 tax on church goers. There are few alternatives for the congregation but to travel in by car to attend the Sunday morning services, particularly as the park and ride will not be operating at this time.</p> <p>I suggest that you reconsider the arrangements and delay the start time of any Sunday parking charge to 12 o'clock. This would provide an income while not penalising the church goer. I understand that other towns in the area, who do impose a parking charges on a Sunday, do delay the start time to after noon</p>	<p>See comments 11 & 12</p> <p>20. If the introduction was solely about revenue raising then Sunday charging would be introduced into all town car parks; however the 'outer' car parks including Chesil and Tower St car park will remain free.</p> <p>Cathedral cities such as Salisbury already charge a fixed fee for parking on Sunday while others such as Portsmouth make no distinction between Sunday and other days as far as parking fees go.</p>
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CABINET

13 OCTOBER 2010

CAR PARK CHARGES & OPERATION REVIEW

REPORT OF HEAD OF ACCESS AND INFRASTRUCTURE

Contact Officers: Dan Massey & Andy Hickman Tel No: 01962 848534/105

Email: dmassey@winchester.gov.uk / ahickman@winchester.gov.uk

RECENT REFERENCES:

[CAB 1915 \(TP\)](#) Car Park Charges Review – 5 November 2009

[CAB 1796](#) Review of car park charges 2009/10 – 4 February 2009

[CAB 1597](#) Review of car park charges 2008/09 – 16 January 2008

EXECUTIVE SUMMARY:

This report suggests changes to the charges for off street car parking, and to on street parking charges in the District, commencing in January 2011 and for the financial period 2011/12.

It proposes no increase in the cost of charges in Winchester Town except for the introduction of a 'flat' fee of £2 for Sunday parking in the town centre 'core' short stay car parks and some changes to on street charges and at River Park Leisure Centre. It does propose some increases to the cost of short stay parking in the rural market town parks in the District.

It notes the potential impact of the planned VAT increase from January 2011 and the risks of reduced parking income as a result of future reductions in Government spending.

The changes are also designed to reduce traffic circulation in the town centre, to encourage the use of Park & Ride and provide a healthier environment for pedestrians and cyclists.

RECOMMENDATIONS:

1. That there be no increase in the level of weekday and Saturday parking charges for the off street car parks and park and ride in Winchester Town, with the exception of recommendation 5 below.
2. That charges for parking on a Sunday in the Winchester Town 'core' short stay car parks (The Brooks, Middle Brook Street, Colebrook Street, Friarsgate, Jewry Street, Cossack Lane, Upper Brook Street and St Peters) be introduced on a 'flat-rate' basis of £2 per visit between 10am and 4pm and that a £2 flat rate fee is also introduced in metered on-street parking bays on Sundays for bays in the vicinity of these central car parks as set out in paragraph 2.4 of the report.
3. That the 'free half-hour' on-street parking in Winchester town centre be removed, and that the minimum charge period be set at half hour and that payment for such minimum charge period be set at 50p.
4. That parking charges for short stay visits to towns in the rural area of the District are increased by 20p per hour for 1 hour, 2 hour and 3 hour stays, as shown in Appendix 1 to the report.
5. That the cost of all-day parking in the River Park Leisure Centre be increased from £8 to £10 Monday to Friday (with no change to the existing charges for Saturdays).
6. That the Head of Legal Services be authorised to give public notice of the necessary orders under the Road Traffic Regulation Act 1984 (as amended) required to give effect to these changes and (if no responses are received within the statutory consultation period) to make such orders for implementation from 1 January 2011.
7. If relevant responses to the proposals are received within the statutory consultation period, that a further report be taken to a Cabinet (Traffic and Parking) Committee in December 2010 to consider such responses to the Variation Notice and to agree the charges for implementation in January 2011.
8. That the revenue budgets for 2010/11 and the 2011/12 baseline be adjusted to reflect the additional expenditure and changes to income as detailed in paragraph 6.1 Table 1.

CABINET

13 OCTOBER 2010

CAR PARK CHARGES & OPERATION REVIEW

REPORT OF HEAD OF ACCESS AND INFRASTRUCTURE

DETAIL:

Introduction

- 1.1 This report considers the case for revised car parking charges for off and on street car parking across the District.
- 1.2 Car parking charges in the District were last reviewed in November 2009 ([CAB 1915 \(TP\)](#) refers) and increases were implemented from the beginning of January 2010.
- 1.3 The decision by the Government to increase the level of VAT from 17.5% to 20% from 1 January 2011 will result in a direct reduction in parking income to the City Council. The additional VAT burden for the period between January and March 2011 will result in reduced income for the last quarter of the current financial year of approximately £28k and a reduction in 2011/12 of approximately £115k if the current pricing structure were to be retained.
- 1.4 Given the Council's financial position it is not feasible simply to allow revenue from car parks to fall by this amount. However, the difficult financial position that many individuals and businesses find themselves facing must be recognised and reflected in the car park charges set at this time.
- 1.5 Attention has also been given to the need to reduce circulation of traffic within the town centre, to further encourage the use of Park & Ride, and to provide a cleaner and healthier environment for pedestrians and cyclists.

Sunday Parking

- 2.1 Surveys in Winchester show that most of the shops are open on a Sunday, with very high levels of pedestrian activity in and around the main shopping areas. In addition, the presence of the very popular Sunday market every two weeks and the new Arts and Crafts Market every third Sunday continues to draw considerable visitors.
- 2.2 No other local towns with such high level of activity and Sunday shopping characteristics similar to Winchester continue to offer free parking on a Sunday:
 - Southampton City Council apply all parking charges from 08.00 to 18.00 Monday to Saturday, and from 12.00 to 18.00 on Sundays, Bank and Public

Holidays, with no charge on Christmas Day and Easter Sunday. The hourly fees for Sunday are the same as other days of the week.

- In Basingstoke the majority (3600 of 4700) public spaces in the town centre are charged for at the normal daily rate. In the remainder of the car parks the charge is a £1 flat rate per visit.
- In Salisbury there is a flat rate £2 charge for parking in most off-street car parks between 10am and 4 pm.
- Eastleigh Borough Council charge in their most popular car park (Swan Centre) 80p first hour, £2 flat rate after.

- 2.3 Generally one of two approaches have been adopted in other areas, namely applying the normal weekday charges to Sundays or setting a flat rate charge regardless of the length of stay. There is a good case for the introduction of charges for parking on a Sunday in some of the Winchester District car parks and for on-street metered parking areas. Sunday is now a very busy commercial day with the majority of shops open and the many events and activities taking place. Given the pressures on the budget and the importance of managing parking on Sunday, there is now a compelling case to introduce a parking charge. It is recommended that a charge of £2 per stay (of whatever length) is introduced for the users of the town centre 'core' short stay car parks of The Brooks, Middle Brook Street, Colebrook Street, Friarsgate, Guildhall Yard, Jewry Street, Cossack Lane, Upper Brook Street and St Peters only. It is suggested that this flat rate charge will apply between the hours of 10am and 4pm. Outer car parks will remain free on Sunday thus encouraging people to park in the outer car parks and to walk into the centre of the town. This will also provide an option for those taking part in recreational activities, attending church services and leisure visits who can use the outer ring car parks without charge.
- 2.4 It is considered that Sunday charging should also be introduced for some of the metered on-street parking bays but only in the most centrally located areas near to the short stay off-street car parks. A flat rate fee of £2 (for any length of stay) would apply between 10am and 4pm (see also paragraph 2.12 below). The bays where charges would be introduced are in: Colebrook Street; Market Lane ; St Peters Street ; Parchment Street ; The Square ; North Walls and The Broadway. All other on-street parking bays will remain free on Sundays. Where residents are permitted to park in these bays with a residents permit they will be allowed to continue to do so free of charge.
- 2.5 Without extensive changes to the town centre's existing traffic regulations, the on street 'single-yellow' line restrictions would continue to allow free parking on a Sunday. Whilst the availability of such parking is very limited, it would be necessary to carefully monitor the impacts of any charges on these restrictions and consider future changes to the restrictions to mitigate against any impacts. The availability of free Sunday off-street parking in the outer car parks should also reduce the risk of people choosing to park on-street on single yellow lines.

- 2.6 An assessment has been carried out to estimate the revenue that could be raised if Sunday charging were to be introduced on the basis indicated, which has used the average occupancy figures for Sundays (market and non-market days) and applied these to a standard Sunday charge of £2 giving unlimited parking.
- 2.7 Based on the average number of cars parked in short stay 'core' car parks and in core on-street metered bays on a Sunday, introducing a daily fee ticket of £2 could equate to an additional £46,000 per annum. Initially it would not be proposed to operate the Park & Ride facility on a Sunday because of the very high operational costs relative to the potential income and the fact that parking demands can be adequately met through the town centre parking. This issue could be reviewed at a later date. It is hoped, however, to run the P & R services for a 4 week period on Sundays running up to Christmas in support of the Christmas Market. The details for this are currently being considered.
- 2.8 The current concessions that allow inner area resident parking permit holders (Zones B, C, M, N, P Q, R and S) to park free on Saturdays would be extended to Sundays for Friarsgate Multi-storey and St Peter's car parks. Such concessions would not apply to the 'Visitor' parking permits.
- 2.9 In order to introduce Sunday parking charges, various issues would have to be addressed:
- Extra Civil Enforcement staff cover will be required in relation to the introduction of Sunday charges. However, fewer staff (compared to the number normally on duty on weekdays) will be needed as patrols can be limited to Core car parks and hence can be achieved for an additional cost of around £10,000 pa.
 - Variations may have to be made in due course to the Traffic Regulation Orders relating to on street parking, and use of such parking will be closely monitored to determine whether changes will be required.
 - All parking signs would have to be amended to reflect the new charge periods.
 - Cash collections may have to be made on a Sunday from some of the machines, or adjustments made to the Saturday or Monday collections if necessary, this would have to be considered and discussed in more detail with the existing contractor.
 - Changes would have to be made to the web site and other publicity via local press and radio would be necessary.
- 2.10 It is not proposed to introduce charges on Sundays in rural car parks in Bishop's Waltham, Wickham or Alresford.

Other Proposed Car Parking Charge alterations

2.11 A list of proposed revised car park charges is set out in Appendix 1 to this report.

2.12 In summary the proposed changes are as follows:

- off-street – it not proposed to increase weekday or Saturday charges for either short or long stay parking in Winchester Town. In recent years the long-stay charges have been increased in order to encourage more commuters to use the park and ride services, but with the current economic climate no increases are proposed for this financial year other than all-day charges for Monday to Friday at River Park Leisure Centre (see below).
- on-street – it is proposed to remove the ‘free half-hour’ within the town centre which is currently available Monday to Saturday. This facility was introduced to help small businesses but does encourage traffic to re-circulate searching for spaces. In recognition of support for small businesses it is proposed that the minimum on street stay and payment is set at 50p for half an hour which is still less than the equivalent charge in off street car parks. In addition a flat rate £2 charge for any length of stay will apply to Sundays for some centrally located bays between 10am and 4pm (see paragraph 2.4 above).
- There will be no increase in the cost of season tickets.
- There will be no changes made to the charges for the park and ride services.
- The cost of short stay parking in rural areas will increase by 20p per hour for stays up to three hours.
- The cost of all-day parking in the River Park Leisure Centre will be increased from £8 to £10 (Monday to Friday only) to deter all day parking and ensure that sufficient capacity is retained for leisure centre users. Saturday charges will remain unchanged.

Parking in the rural areas of Winchester District

2.13 A brief review has been made of parking charges in rural towns in the Winchester District. These charges have not changed since 2007. It is proposed to make some increases in these rural car park charges to reflect the charges in similar towns across Hampshire. It is not proposed to introduce Sunday charging in these locations. The schedule attached to this report as Appendix 1 shows the current and proposed parking charges.

2.14 The increase of 20p per hour for stays of up to three hours could generate an additional £44,000 per annum net of VAT.

2.15 The proposed amended prices will still be significantly less than those charged in towns and villages in the New Forest, Hampshire’s other National Park.

3. County Council view

- 3.1 Hampshire County Council officers have been consulted on the proposed charges for 2011/12. In general terms, the proposal not to increase the cost of parking this year is supported, in order to maintain the attractiveness of Winchester as shopping and visitor destination. The general charging regime is supported, providing an ongoing balance in charges is retained in order to encourage greater use of park and ride services and to deter commuters and long-stay visitors from seeking to park in the town centre. It is felt that these proposals are appropriate at the current time and will continue to encourage commuters and other users to use the park and ride services. The County Council recognises that the removal of the free half hour on-street parking and the introduction of Sunday charging is consistent with parking in competing centres.
- 3.2 The County Council's comments are acknowledged and have been considered carefully in the formulation of these proposals, whilst trying to reflect the current economic situation and the desire to help business.

OTHER CONSIDERATIONS:

5 SUSTAINABLE COMMUNITY STRATEGY AND CORPORATE BUSINESS PLAN (RELEVANCE TO):

- 5.1 The proposals accord with the corporate priority for safeguarding our high quality environment

6. RESOURCE IMPLICATIONS:

- 6.1 Table 1 below shows the estimated income that would be generated by the proposals. It should be noted that all estimates of future car parking income are based on current levels of usage and make no allowance for changes in parking behaviour. The ongoing financial climate could further influence parking behaviour over the forthcoming financial year. In particular the decision to charge on a Sunday only in a limited number of car parks could lead to considerable changes in usage patterns i.e. people may choose to park in car parks that will remain free on Sundays with an associated decline in anticipated revenue.

Table 1

Proposals	Charging Proposal	2010/11	2011/12 + Ongoing
<u>Income:</u>			
Sunday charging in Winchester Town 'core' short stay car parks	+£2 Flat Rate	£10,500	£42,000
Sunday charging in Winchester Town core metered on street parking bays	+£2 Flat Rate	£1,000	£4,000
Replacement of 'free half-hour' on-street parking payment in Winchester Town	+50p min.	£8,000	£32,000
Increasing charges for short stay visits (1 to 3 hrs) in rural car parks	+20p per hr	£11,000	£44,000
Total Income		£30,500	£122,000
<u>Expenditure:</u>			
Additional ongoing revenue costs of introducing Sunday charges (Civil Enforcement Staff)		£2,000	£10,000
One-off costs (Signage, software, publicity)		£5,000	
Total Expenditure		£7,000	£10,000
Forecast Net Additional Income		£23,500	£112,000
Reduced income due to VAT rise		£28,000	£115,000

- 6.2 If Cabinet agree the recommendations, it is estimated that the proposals presented would generate additional net car parking income in 2011/12 of around £112, 000 per annum (net of VAT). This allows for extra staff costs for enforcement on Sundays of £10,000pa.
- 6.4 The proposals identified are forecast to cover in major part the additional VAT liabilities for both the current and next financial years. However, no allowances have been made for a reduction in income that may result due to changes in usage patterns.
- 6.5 Staff resources are available to implement the proposed changes to the operations and charges as set out in this report. One-off costs in 2010/11 of £5,000 will be required to cover the costs of changes to signing, software and to publicise the changes.

7 RISK MANAGEMENT ISSUES

- 7.1 There is always a risk that people will not continue to pay to park if prices rise beyond a level which is considered to be reasonable. As widespread increases are not being proposed, and the notion of Sunday parking charges is accepted elsewhere, it is felt that this will not have a significant impact.
- 7.2 However, once car park users realise that some car parks remain free on a Sunday, whilst charges are made for others, there will inevitably be some relocation of user to the free car parks. The level of relocation is difficult to quantify, and as such the anticipated level of income on Sunday is not guaranteed.
- 7.3 Furthermore, the implications of future Government spending cuts can not be fully assessed. However, it is most likely that reductions in local government expenditure, especially through staffing levels, will have a detrimental impact in towns such as Winchester where there are high levels of economic activity dependent upon the service industry. This may in subsequent years lead to reduced levels of income from parking charges.
- 7.4 The introduction of Sunday charging for both 'on' and 'off' street car parking could put further pressure on the Residents Parking Scheme that does not operate on Sundays. Any such impacts may need to be carefully monitored with a view to possible operational changes to the Residents Parking Scheme.
- 7.5 The increase in the cost of 1 hour parking (30p to 50p) in the rural car parks could bring about changes in parking behaviour if people choose to only park for 30 minutes as this will remain free. This may result in predicted levels of income not materialising.

BACKGROUND DOCUMENTS:

None

APPENDICES:

Appendix 1: Current & Proposed Car park charges

WCC - Parking Office - Current and Proposed Car Parking Charges

	MONDAY TO SATURDAY CHARGES												SUNDAY CHARGES		SEASON TICKETS Annual		SEASON TICKETS Quarterly			
	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed		
	Up to ½ Hour	Up to ½ Hour	Up to 1 Hour	Up to 1 Hour	Up to 2 Hours	Up to 2 Hours	Up to 3 Hours	Up to 3 Hours	Up to 4 Hours	Up to 4 Hours	Over 4 Hours	Over 4 Hours	All Day	All Day 10am to 4pm						
Short Stay Car Parks																				
The Brooks			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00	£15.00	£15.00	Free	£2.00						
Middle Brook Street			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00	£15.00	£15.00	Free	£2.00						
Colebrook Street			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00			Free	£2.00						
Friarsgate			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00			Free	£2.00						
Guildhall Yard (Sat & Sun Only)			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00			Free	£2.00						
Jewry Street			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00			Free	£2.00						
Cossack Lane			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00			Free	£2.00						
Upper Brook Street			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00			Free	£2.00						
St.Peters	£0.30	£0.30	£1.20	£1.20	£2.50	£2.50			£4.00	£4.00			Free	£2.00	£1,472.00	£1,472.00	£400.00	£400.00		
Long Stay Car Parks																				
Tower Street			£1.20	£1.20	£2.50	£2.50	£3.00	£3.00	£4.00	£4.00	£8.00	£8.00	Free	Free	£1,472.00	£1,472.00	£400.00	£400.00		
Gladstone Street			£1.20	£1.20	£2.50	£2.50			£4.00	£4.00	£8.00	£8.00	Free	Free	£1,472.00	£1,472.00	£400.00	£400.00		
Chesil Street (Multi-Storey)			£1.20	£1.20	£2.00	£2.00	£3.00	£3.00	£3.50	£3.50	£6.00	£6.00	Free	Free	£1,104.00	£1,104.00	£300.00	£300.00		
Chesil Street (Surface)			£1.20	£1.20	£2.00	£2.00			£3.50	£3.50	£6.00	£6.00	Free	Free	£1,104.00	£1,104.00	£300.00	£300.00		
Dumgate					£2.00	£2.00			£3.50	£3.50	£7.00	£7.00	Free	Free	£1,288.00	£1,288.00	£350.00	£350.00		
Cattle Market					£2.00	£2.00			£3.50	£3.50	£7.00	£7.00	Free	Free	£1,288.00	£1,288.00	£350.00	£350.00		
Worthy Lane					£2.00	£2.00			£3.50	£3.50	£7.00	£7.00	Free	Free	£1,288.00	£1,288.00	£350.00	£350.00		
Coach Park (Cars)					£2.00	£2.00			£3.50	£3.50	£7.00	£7.00	Free	Free	£1,288.00	£1,288.00	£350.00	£350.00		
Coach Park (Coaches)													Free	Free						
River Park Leisure Centre			£0.60	£0.60	£0.80	£0.80	£1.00	£1.00	Up to 5 hours £4.00	Up to 5 hours £4.00	Over 5 hours £8.00	£10 (mon-fri) £8 (sat)	Free	Free						
Season Ticket Holder Only																				
Crowder Terrace																	£1,288.00	£1,288.00	£350.00	£350.00
The Lido																	£1,288.00	£1,288.00	£350.00	£350.00
Barfield Close																	£552.00	£552.00	£150.00	£150.00
Rural Area																				
Lower Lane, Bishop's Waltham			£0.30	£0.50	£0.60	£0.80	£0.80	£1.00	£1.20	£1.20	£1.50	£1.50	Free	Free	£275.00	£275.00	£75.00	£75.00		
Basingwell St Bishop's Waltham	Free	Free	£0.30	£0.50	£0.60	£0.80	£0.80	£1.00					Free	Free	£137.50	£137.50	£37.50	£37.50		
The Square, Wickham	Free	Free	£0.30	£0.50	£0.60	£0.80	£0.80	£1.00					Free	Free						
Alresford Perins			£0.30	£0.50	£0.60	£0.80	£0.80	£1.00	£1.20	£1.20	£1.50	£1.50	Free	Free						
Alresford Station, Alresford			£0.30	£0.50	£0.60	£0.80	£0.80	£1.00	£1.20	£1.20	£1.50	£1.50	Free	Free	£275.00	£275.00	£75.00	£75.00		
On Street Pay and Display																				
	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed					Current	Proposed						
	Up to ½ Hour	Up to ½ Hour	Up to 1 Hour	Up to 1 Hour	Up to 1 1/2 Hours	Up to 1 1/2 Hours	Up to 2 Hours	Up to 2 Hours					All Day	All Day						
Tariff 1: Streets in vicinity of short stay car parks (see list below right)	Free	£0.50	£1.20	£1.20	£2.00	£2.00	£2.50	£2.50					Free	£2.00						
Tariff 2: Other streets with Pay & Display (see list below right)	Free	£0.50	£1.20	£1.20	£2.00	£2.00	£2.50	£2.50					Free	Free						
Park & Ride																				

Ticket Type	Daily Charge		Annual Charge	
	Current	Proposed	Current	Proposed
All Day Ticket - Cash Vend	£3.00	£3.00		
All Day Ticket - Smart Card Vend	£2.70	£2.70		
Off Peak Ticket (after 10.30am - NOT Saturdays)	£2.00	£2.00		
Saturday only (up to 3 hours stay) **	£1.50	£1.50		
Parking after 4pm**	Free	Free		
Ticket Type	Current	Proposed		
Annual Season Ticket	£552	£552.00		
'Block Booked' price for Organisations buying between 50 & 100 Season tickets	Discount level to be agreed by Portfolio Holder		Discount level to be agreed by Portfolio Holder	
'Block Booked' price for Organisations buying over 100 Annual Season tickets	Discount level to be agreed by Portfolio Holder		Discount level to be agreed by Portfolio Holder	

On Street Pay and Display - Streets
Tariff 1: Streets in vicinity of short stay car parks Colebrook Street, Market Lane, St Peters Street, Parchment Street, The Square, North Walls and The Broadway
Tariff 2: Other streets with Pay & Display Andover Road, Hyde Street, Symonds Street, Tower Street, Upper High Street, Victoria Road, Wales Street and Water Lane

** To be available in St Catherines and Barfield Car Parks only to enable use in conjunction with the Athletics Stadium.
NB coach vend exists at St Catherines but will not be implemented until planning and landlord consents obtained.